

Momentum to maturity: ESG recalibrated

November 27, 2024



Over the last 18 months, ESG has become a lightning rod — challenged politically, questioned commercially, and diluted by overuse. In response, some asset owners have reclassified assets. A few managers have stepped back from public commitments. And more than a few headlines have declared ESG's demise. But our most recent Study suggests something else entirely.



By [Oliver Hesketh](#)

Reinsurers quietly reshape digital underwriting

November 27, 2024



Reinsurers have found a new source of strategic leverage — and it is digital. As their platforms mature into full-scale risk solutions, they are not just supporting underwriting. They are starting to shape how reinsurance is placed, priced, and grown.



By [Oliver Hesketh](#)

[A matter of trust](#)

November 27, 2024



While the age of ‘gentlemen’s agreements’ has long since passed, trust remains at the foundation of all reinsurance partnerships. It follows that trust associations of reinsurer brands offers a valuable lens on current (and future) performance.



By [Oliver Hesketh](#)

[UK pension consolidation: lessons from Australia](#)

November 27, 2024



As the UK government finalises mechanisms to encourage pension fund consolidation, Australia's decade-long experience offers timely insights for funds facing strategic choices about their future. While the push for consolidation centres on creating larger, more efficient funds, a fundamental question remains: what truly constitutes better outcomes for pension members? The Australian journey provides valuable lessons on this critical question.



By [Oliver Hesketh](#)

[2024 US Global Asset Management Study](#)

November 27, 2024



The 10th annual Global Asset Management Study reveals how client needs, competitive dynamics, and investment behaviors are evolving. Based on insights from 881 US industry participants, this independent research highlights key trends shaping the future— from brand leadership to shifts in asset allocation and the growing influence of alternatives and AI.



By [Oliver Hesketh](#)

[Brand matters](#)

November 27, 2024



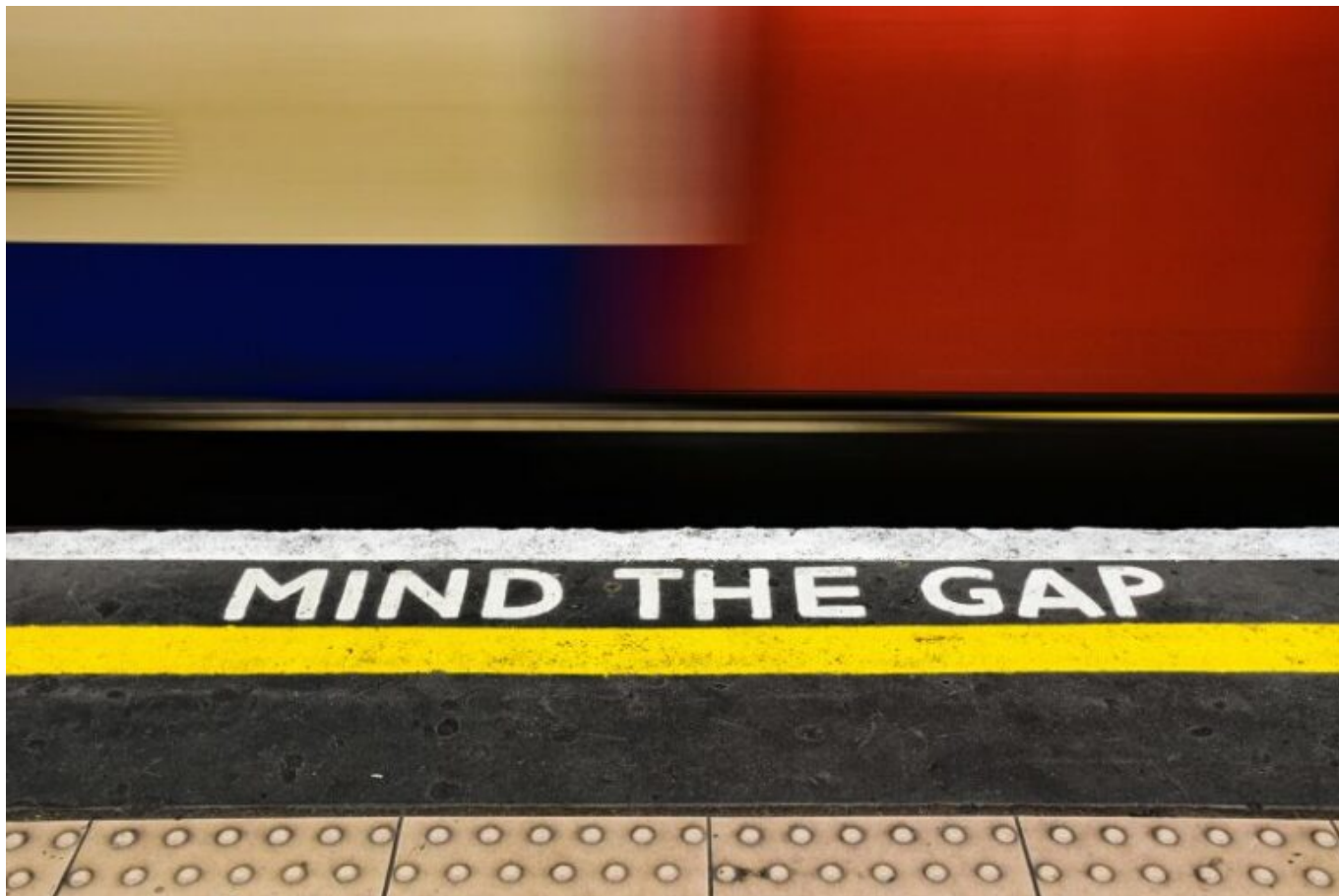
Our 2024 Global Top 50 P&C Re Brand Rankings highlight the differentiated brand experience of reinsurers, offering insights into overall brand performance.



By [Oliver Hesketh](#)

[Bridging the pensions expectation gap](#)

November 27, 2024



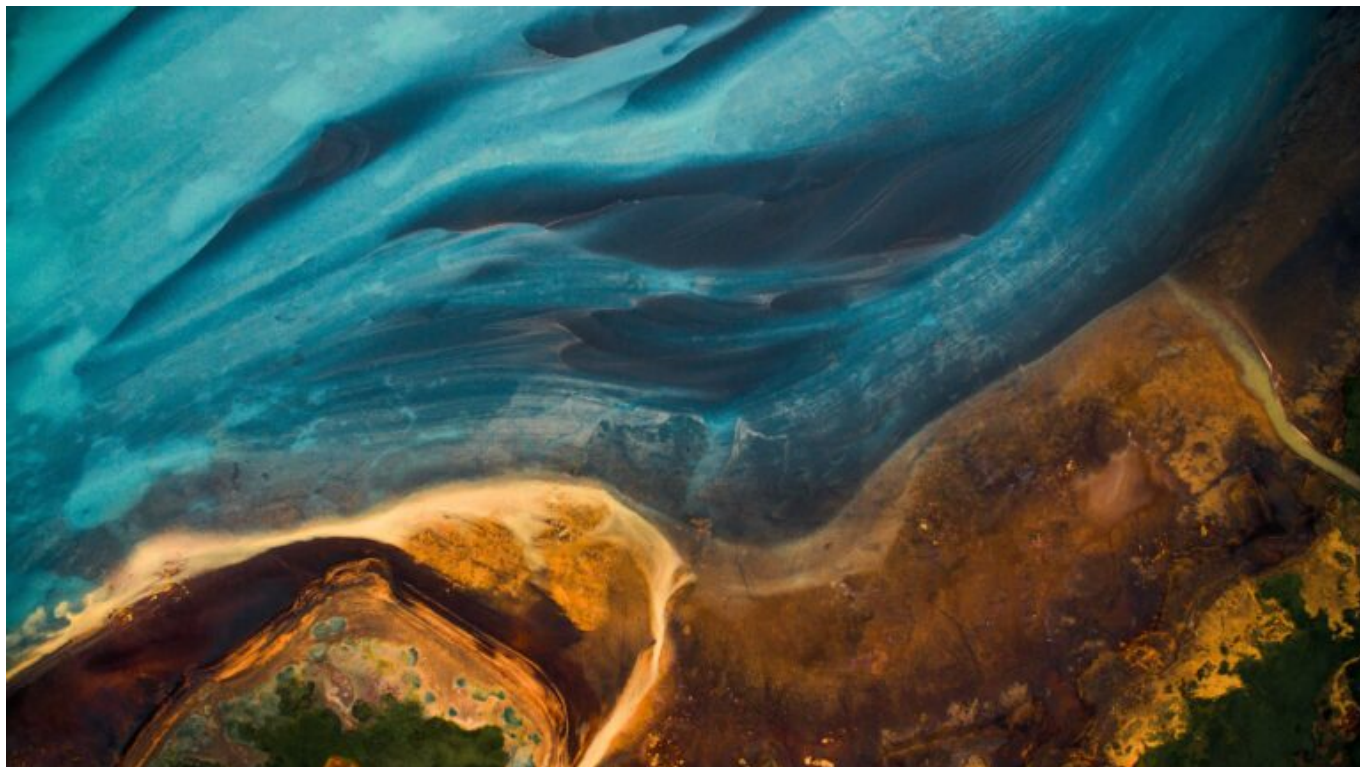
How are current support services for pensions under-delivering on what consumers really want and expect – and where may targeted support make a difference?



By [Oliver Hesketh](#)

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The US Insights Partner Report from the 2024 Global Asset Management Study.



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[Specialist managers dominate private markets](#)

November 27, 2024



Specialist managers excel in private markets, while diversified firms leverage strong brands to dominate retail alternatives. With rising competition, the landscape is shifting as firms expand product availability and outreach.



By [Oliver Hesketh](#)

[Asset management tailwinds](#)

November 27, 2024



Today's winning asset managers differentiate themselves by contemporary products, captive distribution, and a strategic focus on core capabilities despite a challenging marketplace.



By [Oliver Hesketh](#)